



Keele Good Practice Day on NHSE OTC Guidance and Self-Care Thursday 13 September 2018

**Marston Room, University of Wolverhampton Science Park,
Technology Centre, Glashier Drive, Wolverhampton, WV10 9RU**

*A free event for Healthcare Professionals associated with CCGs subscribing
to the Keele Prescribing Support Service**

TARGET AUDIENCE

GP Practice Based Pharmacists, Pharmacy Technicians and Medicines Optimisation Leads

LEARNING OUTCOMES

- Understand the background to the NHS Guidance
- Principles of changing behaviour
- Overcoming the challenges of implementing the guidance in practice

AGENDA

Time	Sessions and Activities	Who
09:30	Arrival and Registration	
10:00	Introduction to the day	Prof Stephen Chapman
10:15 – 11:00	Background to the National Guidance on OTC Medicines and Self-Care, and the process for its development.	Kate Arnold NHS Birmingham and Solihull CCG and member of the guidance working group.
11:00 – 11.45	Changing behaviour and the principles of implementing behaviour change	Alf Collins, NHS England
11:45 – 12.30	Implementing the guidance in practice and challenges and strategies to overcome these, local CCG practice experience	Bharat Patel, Rushall Medical Centre, Walsall
12:30	Lunch	
1:30 – 2.30	Interactive focus group session to demonstrate and inform the updated E-learning programme to promote self-care	Professor Rob Darracott, Self-Care Forum
2.45	Summary of the day and evaluation	Ray Fitzpatrick
3:00	Close	